**Common Format for Project/Program Concept Note for the Use of Resources from the PPCR Competitive Set-Aside (Round II)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. **Country/Region:** |  | 1. **CIF Project ID**#: | |  |
| 1. **Project/Program Title:** |  | | | |
| 1. **Date of Endorsement of the Investment Plan:** |  | | | |
| 1. **Funding Request (in million USD equivalent):** | *Non-Grant (loan, equity, guarantee, etc.):* | | | |
| 1. **Implementing MDB(s):** |  | | 🞏 Private sector arm  🞏 Public sector arm | |
| 1. **Executing Agency:** |  | |  | |
| 1. **MDB Focal Point and Project/Program Task Team Leader (TTL):** | *Headquarters- Focal Point:* | | *TTL:* | |

1. **Project/Program Description:**  Provide a summary description of the project, objectives, and expected outcomes. Also, provide information whether this will be a solely private sector project, a PPP, or a public sector project financing private sector entities.
2. **Context and market:** Provide brief explanation of country/sector context and an overview of the market (product nature, supply and demand status, prices, and competition. In the absence of other comparable products, provide a brief explanation on how the proposed product will substitute for existing products and the benefits from a climate standpoint, and the prospects of commercial viability. If proposing a new business model, provide information of comparable to business as usual). Also, provide an overview of current **market barriers** and how will they be reversed by the proposed project.
3. **Project description and Innovation:**
   1. **Project Description -** Describe the project’s objectives and activities
   2. **Innovation -** how the project is innovative in terms of technology, business model, financial instruments or structure, market creation, and/or new partnerships, and how the innovation will add value to the project. The level of innovation proposed needs to be justified in the country- or sector-specific context of the proposal.
   3. **Technology, Product, and/or Business Model:** Provide description of the technology, the technology provider if identified, whether it has been tested, commercialized and viable commercially. If the project does not involve a technology, provide a description of the business model and its structure.
   4. **Sustainability of intended results:** provide information on the likelihood of a project to produce results which can be sustained over time without additional external financial support or have a demonstrative character to be scaled up through markets.
4. **Inclusivity:** Provide information on how the project/program may benefit vulnerable or marginalized groups, and how gender considerations will be addressed to the extent possible, provide information on the population size, degree of vulnerability, and estimated impact on vulnerable populations.
5. **Financial Plan (Indicative)**:

|  |  |  |
| --- | --- | --- |
| **Source of Funding**  **(by type of instrument, equity, debt, guarantee, grants, credit lines, etc.)** | **Amount (USD million equivalent)** | **Percentage (%)** |
| Project developer |  |  |
| MDBs |  |  |
| PPCR |  |  |
| Local banks |  |  |
| Other investors |  |  |
| Bilaterals |  |  |
| Others |  |  |
| **TOTAL** |  | 100% |

1. **Expected Results and Indicators[[1]](#footnote-1)**

|  |  |
| --- | --- |
| **Indicator(s)** | **Expected Result(s)** |
|  |  |
| *Development Result(s):*… | |

1. **Implementation Arrangements and Feasibility:** Provide information on the implementation feasibility of the proposed project and an estimated timeline for PPCR funding and MDB approval (PPCR Sub-Committee and MDB).
2. **Potential Risks and Mitigation Measures:** What are the risks that might prevent the project development outcome(s) from being realized, including but not limited to, political, policy-related, social/stakeholder-related, macro-economic, or financial?

1. These indicators will need to contribute to the five agreed PPCR core indicators which are monitored at the level of the endorsed SPCR. [↑](#footnote-ref-1)